



Your Herbal Shield





# Sow Sustainability, Reap Prosperity





# About Us

**Kairali Agriculture MSCS Ltd.** is a pioneering multi-state cooperative society, proudly registered under the esteemed Ministry of Cooperation, Government of India. With its registered headquarters nestled in the vibrant city of Thrissur, Kerala, Kairali Agriculture MSCS Ltd. extends its reach through operational centers strategically located across both Kerala and Tamil Nadu.

Our core ethos revolves around the empowerment and welfare of farmers, alongside a steadfast commitment to the advancement of agriculture. Since our inception, we have been steadfastly dedicated to enhancing the livelihoods of farmers and fostering sustainable agricultural practices.

## Our Mission

At Kairali Agriculture MSCS Ltd., our mission is to revolutionize the agricultural landscape by promoting eco-friendly practices and fostering socio-economic development within farming communities. We aim to achieve this by:

- Implementing innovative carbon reduction projects to mitigate environmental impact.
- Spearheading carbon-neutral farm tourism initiatives, offering immersive experiences that promote sustainability and cultural exchange.
- Cultivating and promoting organic farm products, contributing to the preservation of soil health and biodiversity.
- Crafting high-quality plant-based home care products, catering to the growing demand for sustainable alternatives in household essentials.
- Harvesting and curating natural honey-based products, harnessing the rich bounty of nature to offer wholesome and nourishing goods.
- Introducing herbal sanitary napkins, prioritizing women's health and wellness through natural and sustainable solutions.
- Championing the resurgence of millet products, advocating for their nutritional benefits and environmental sustainability.
- Harnessing the natural bounty of coconuts to create value-added products that not only nourish and enrich lives but also promote sustainable livelihoods and environmental stewardship.

## Our Commitment to Sustainability

At the heart of our operations lies a deep-rooted commitment to sustainability. We recognize the urgent need to safeguard our planet for future generations and are unwavering in our dedication to environmental stewardship. Through our diverse range of initiatives, we strive to minimize our carbon footprint, promote biodiversity, and foster a harmonious relationship between humanity and nature.

## Join Us in Cultivating Change

At Kairali Agriculture MSCS Ltd., we invite you to join us on our journey towards a greener, more equitable future. Whether you're a farmer seeking support and resources or a conscientious consumer looking to make sustainable choices, we welcome you to be a part of our community. Together, let's cultivate change, one seed at a time.







# What is Green Pad

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GreenPad is a revolutionary herbal sanitary napkin that redefines feminine hygiene with its natural and eco-conscious approach. Crafted with care and expertise, GreenPad offers a sustainable alternative to traditional sanitary products, prioritizing both women's health and environmental well-being. Infused with herbal extracts known for their soothing and antibacterial properties, GreenPad provides comfort and protection during menstruation while promoting holistic wellness. Free from harsh chemicals and synthetic fragrances, GreenPad is gentle on the skin and the planet, ensuring a safe and sustainable menstrual experience for women everywhere. Join the GreenPad revolution and embrace a healthier, greener approach to feminine hygiene.

## Embrace Nature's Care: GreenPad Herbal Sanitary Napkins



Welcome to a realm where comfort meets the healing touch of nature. GreenPad Herbal Sanitary Napkins are meticulously crafted with a blend of nature's finest herbs – Mugwort, Angelica, and Fuzi, thoughtfully combined to provide unparalleled comfort and wellness during your menstrual cycle.

**1. Mugwort:** Delve into the soothing embrace of Mugwort, renowned for its calming properties. Embrace the gentle relief it brings, easing menstrual discomfort and promoting a sense of tranquility throughout your day. Feel refreshed and revitalized with each use, as Mugwort's natural essence nurtures your body.

**2. Angelica:** Let Angelica grace your moments of femininity with its nurturing touch. This herb, cherished for centuries for its therapeutic benefits, brings a sense of balance and harmony to your menstrual experience. Revel in its gentle yet powerful support, as Angelica embraces you with care and tenderness.

**3. Fuzi:** Experience the grounding presence of Fuzi, an herb celebrated for its resilience and strength. Fuzi fortifies our Herbal Sanctuary Napkins, providing steadfast protection and comfort during your menstrual journey. With Fuzi by your side, feel empowered to embrace each moment with confidence and poise.

## Why Choose GreenPad?



**Natural Comfort:** GreenPad is crafted with care, using only the finest herbal ingredients, to provide you with natural comfort and support throughout your menstrual cycle.

**Gentle Wellness:** Say goodbye to harsh chemicals and embrace the gentle wellness of nature. Our herbal blend offers soothing relief and promotes overall well-being, making your period a more harmonious experience.

**Environmentally Conscious:** We're committed to sustainability. Our packaging is eco-friendly, reflecting our dedication to both your well-being and the health of our planet.







## GreenPad and Normal Napkins: A Comparison



Feature	GreenPad Herbal Sanitary Napkins	Normal Napkins with Chemicals
Ingredients	Mugwort, Angelica, Fuzi	Synthetic chemicals
Comfort	Natural soothing effect	May cause irritation
Wellness	Herbal properties promote well-being	Chemicals may disrupt natural balance
Scent	Natural herbal fragrance	Artificial fragrance
Absorbency	Comparable to regular napkins	Varies, may contain superabsorbent chemicals
Environmental Impact	Eco-friendly packaging	Often packaged in non-biodegradable materials
Health Benefits	May provide additional benefits such as calming effects	No additional health benefits beyond absorbency
Potential Irritants	Fewer potential irritants	More potential for allergic reactions
Sustainability	Herbs sourced sustainably	Chemical production may have environmental impact
Overall Experience	Gentle, nurturing experience	Standard experience, may feel clinical

## More Reasons to choose GreenPad

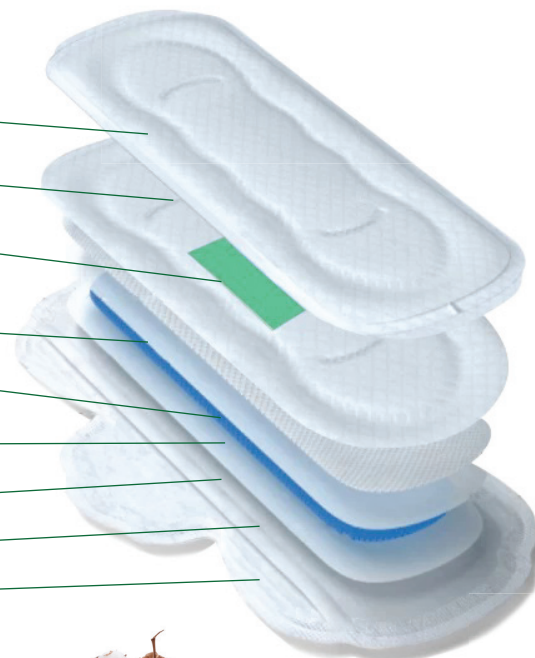


1. Experience the soothing embrace of Mugwort, Angelica, and Fuzi in every GreenPad Herbal Sanitary Napkin.
2. Crafted with care, GreenPad offer natural comfort during your menstrual cycle.
3. Mugwort brings calming relief, easing discomfort and promoting tranquility.
4. Angelica nurtures with its therapeutic properties, bringing balance and harmony.
5. Fuzi fortifies our napkins, offering steadfast protection and strength.
6. Say goodbye to harsh chemicals and embrace the gentle wellness of nature.
7. Our herbal blend provides soothing relief for a more harmonious period experience.
8. Trust in the power of Mugwort, Angelica, and Fuzi for comfort and renewal.
9. Environmentally conscious packaging reflects our commitment to sustainability.
10. Indulge in the sanctuary of nature with every use of GreenPad Herbal Sanitary Napkins.

## The Layers in a GreenPad



- Top Side Leak Protective
- Top Middle Layer
- Acquisition Distribution Layer(ADL) with Herbal-Mugwort, Angelica, fuzi
- Airlaid Paper
- Super-Absorbent Polymers (SAP)
- Back Release Paper
- Wings Release Paper
- Back Sheet: Breathable PE Film
- Packing Film: PE Film





# Top-Notch Production Environment



Greenpad is manufactured at a fully enclosed production environment, and people-product separation with double shielding which forms a sanitary barrier. Completely automatic production equipment and on-line testing instruments such as stain detection devices and raw material detectors to ensure a high speed high quality and steady production process.









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